



Social Media Privacy Notice

This Social Media Privacy Notice explains what information may be collected and how it will be used when you access any of our social media channels. Social media refers to a variety of online internet applications that enable users to create their own content and interact with other users. Examples of social media providers are Facebook, Google, Instagram, LinkedIn, and Twitter.

We are a user of Facebook, Twitter, and LinkedIn and interact with other users by:

- creating a public profile which includes information on our current activities;
- sharing our photos, videos and posts;
- sharing links to content you may be interested in which has been produced by third-parties (such as sharing a news article);

If you post on our social media pages or send us a private or direct message via social media, we will assume you give permission for us to respond.

Messages posted on our social media pages are publicly available. We may use messages posted on our social media pages to better understand our audiences. If we seek to use attributable quotes from people using our social media pages, we will always seek their permission first. We will respond to publicly available social media posts relevant to our services/functions and/or associated issues where appropriate and within the permissions of the social media providers.

We use 3rd party applications to assist with scheduling and planning social media posts, but we do not micro target i.e., track your browsing habits, likes and social interactions across our social media pages in order to build up a profile about you. We are not responsible for micro targeting by social media providers and third parties operating on social media.

You must take your own precautions to protect your personal data whilst using social media. We have no control and/or responsibility over the processing of your personal data by social media providers. When signing-up for and using social media, you should carefully consider the personal data you share on social media and with social media providers as well as reviewing the privacy policy, the terms of use of that social media service and information provided about cookies. In particular, the privacy policy and cookies information available on the service should inform you how that social media service is using your personal data and for what purpose(s).

Our products and services which may be referred to on our social media channels are subject to eligibility criteria and other terms and conditions.

By using our social media channels and providing us with, or posting personal information to our social media channels you are agreeing that you accept these terms. If you disagree with any of these terms you should not access our social media channels.

Cookies

When you access our social media channels, we will use cookies. Cookies are files containing small amounts of information which are downloaded to the device you use when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another



website that recognises that cookie. Cookies perform lots of different and useful jobs, such as remembering your preferences and generally improving your online experience.

For information about the cookies that No1 CopperPot use, we suggest that you read our [Cookie Policy](#) on our website. The external social media platforms may also be using cookies which will be subject to their own terms and conditions.

Information that we collect and how it will be used

When you use any of our social media channels we may record and retain information (anonymous or otherwise) about you. This may include your use of our sites and the frequency of your visits. The individual social media channels may also be permitted to share certain information with us in accordance with your personalised privacy settings on those channels.

Any information you provide through our social media channels may be shared with any third parties who are acting on our behalf to enhance your user experience of our social media channels, provide you with customer assistance and/or provide you with information about our products and services. We are always striving to understand our members better, so we may also record comments and opinions that you make publicly on our social media channels.

If we do transfer your personal information outside the UK and EEA to our suppliers, we will make sure that it is protected to the same extent as in the UK and EEA.

We want you to be safe when using the internet and mobile applications, so please don't include any account, logon, financial or other personal details when posting content on our social media channels. We will only ever ask for your contact details in a private message via email or telephone call if we need to assist you with our products or services. We will never ask for your account information or direct you to a web page or page that asks for this information.

Our full [Privacy Notice](#) can be found on our website www.no1copperpot.com.

Changes to our Social Media Privacy Notice

We keep our Social Media Privacy Notice under regular review and will reflect any updates within this notice. We suggest you periodically review this Policy for any changes that may affect you.